



COLOR CONTROL NETWORK™

Pricing Policy as of September 15, 2009

Subject to Change

The CCN revenue model is one that does not depend on a sizeable upfront capital investment from its customers. Licensees of CCN's flagship service, CCNpress, pay as they use our services and as they receive units of value.

So what does this mean to our customers? Well, how about *benefits usually not found* from software vendors to the printing, publishing and advertising industries.

For one thing the expense of using CCNpress is variable, so if and when the next economic recession comes, we take a hit along with our customers like a good partner should. Secondly, CCN designers and developers are always working on the next versions of software with new features and improvements, and when they're available our customers don't have to pay CCN an extra penny to start using the upgrades.

In addition, our customers only license what they need. CCNproof is a tool designed for print content creators such as Corporate Art Departments, Publishing Houses, Ad Agencies, Graphic Design Studios, and Photographers. And, CCNpress is the tool licensed to Commercial Printers, Publication Printers, Packaging Converters, In-Plant Printers, and Trade Printers.



System includes the following:

- One-year software site license to the CCNproof client software for up to 20 users
- Annually billed, in advance, License fee of \$1200.00



System includes the following:

- A \$2,000-and-up Initial Implementation Cost fee, depending on customer needs, billed at sign-up. The Initial Implementation includes initial;
 1. building database and configuration of backend,
 2. setup and configuration of customer's hardware and the CCN software,
 3. training,
 4. oversight and consultation on C-Plan, one Press Characterization Run, one Press Profile Creation, and one Press Profile Initialization Run and Analysis,
 5. telephone technical support,
 6. expenses such as travel, lodging, per diem, shipping, and miscellaneous.
- A monthly-billed Usage Per File Processing fee for each graphic file processed. The specific amount of each file's Per File Processing fee is based on two parameters: (i) the graphic file's "layout size" and (ii) the print job's "run-length" ("quantity", "piece count").
- Software site license to the CCNpress software for up to 20 users.



System includes the following:

- At no additional charge, access to CCNcentral is part of licenses to CCNproof and CCNpress to the extent needed for the licensed functionality,
- CCN-generated data and highly innovative tools such as:
 1. paper optical gain profiles,
 2. proofing color space standard specifications,
 3. customer downloadable image files, and
 4. customer downloadable Adobe Photoshop Plugins for CCN processes.
- CCN-developed algorithms to:
 1. produce CCNpress 32 curve sets,
 2. to accommodate uncoated papers, and
 3. convert spot colors to CMYK.
- Customer specific data such as:
 1. Press Profiles, and
 2. files processed billing information
- Customer optionally shared data based on access codes to Approved Production Proof profiles.

Training and Workflow Integration consulting for fee is performed by independent CCN Certified Consultants and by CCN consultants. Customers may optionally choose whether to seek consultation from independent consultants or CCN.

If customer chooses to use an independent consultant, the consultation fees are negotiated between the customer and the independent consultant directly.

CCN's hourly rate for these services is \$225 per hour plus expenses incurred such as travel, lodging, per diem, shipping, and miscellaneous.

Training and Workflow Integration services may include the following among other:

- Setup and configuration of customer's hardware and the CCN software
- Training on CCN software and processes
- Oversight and consultation on C-Plan, Press Characterization Run, Press Profile Initialization Run and Analysis
- Telephone and Email Technical Support
- Integration of CCN applications with 3rd party applications